

ORDER



KLAS

Order / Rev:	37612
Alt Order #:	08844626
Product Desc:	Pres-R
Estimate:	494
Flight Dates:	10/17/12 - 10/23/12
Original Date / Rev:	10/16/12 / 10/24/12
Order Type:	GENERAL

Primary AE:	Mike Jones
Sales Office:	K-WAS
Sales Region:	National

Agency	Name:	American Rambler Production
	Buying Contact:	Stephanie Kincaid
	Billing Contact:	
		138 Conant St.
		Beverly, MA 01915

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Romney, Mitt / R-Pres
	Demographic:	A25-54
	Product Codes:	PO1
	Priority:	LV3
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	134	\$194,695.00	\$165,490.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	134	\$194,695.00	\$165,490.75	0.00
Totals	134	\$194,695.00	\$165,490.75	0.00

Account Executives

Account Executives | Sales Office | Sales Region | Start Date / End Date | Order %

Mike Jones Start Of Order - End Of Order 100%

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/22/12	10/23/12	8 News Now	6a M-F	CM	6-7a		22-----	:30	4	\$965.00	LV1	0.00	NM	4	\$3,860.00
8 News Now 6a M-F																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		22-----			4		\$965.00		0.00						
E 2	8	10/22/12	10/23/12	CBS This Morning	7-9a	CM	7-9a		22-----	:30	4	\$700.00	LV1	0.00	NM	4	\$2,800.00
CBS This Morning																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		22-----			4		\$700.00		0.00						
E 3	8	10/22/12	10/23/12	Live w/Kelly		CM	9-10a		22-----	:30	4	\$300.00	LV2	0.00	NM	4	\$1,200.00
Live w/Kelly																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		22-----			4		\$300.00		0.00						
E 4	8	10/22/12	10/23/12	Price Is Right		CM	10-11a		MT-----	:30	2	\$1,575.00	LV1	0.00	NM	2	\$3,150.00
Price Is Right																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		MT-----			2		\$1,575.00		0.00						
E 5	8	10/22/12	10/23/12	Y&R		CM	11a-12p		MT-----	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
Young & Restless																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		MT-----			1		\$1,925.00		0.00						
E 6	8	10/22/12	10/23/12	8 News Now	Noon M-F	CM	12-1230p		22-----	:30	4	\$325.00	LV2	0.00	NM	4	\$1,300.00
8 News Now Noon M-F																	
<u>Start Date</u>		<u>End Date</u>		<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		22-----			4		\$325.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	8	10/20/12	10/20/12	CBS Early Show - Sat.	CM	5-7a	-----S-	:30	2	\$335.00	LV1	0.00	NM	2	\$670.00
				CBS Early Show - Sat.											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		2				\$335.00		0.00			
E 37	8	10/21/12	10/21/12	8 News Now Sun AM #1	CM	8 News Now Sun A	-----S	:30	1	\$150.00	LV2	0.00	NM	1	\$150.00
				8 News Now Sun AM #1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$150.00		0.00			
E 38	8	10/21/12	10/21/12	CBS News Sunday Morn	CM	CBS Sunday Morn	-----S	:30	2	\$1,225.00	LV1	0.00	NM	2	\$2,450.00
				CBS News Sunday Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$1,225.00		0.00			
E 39	8	10/21/12	10/21/12	8 News Now Sun AM #2	CM	8 News Now Sun A	-----S	:30	2	\$350.00	LV2	0.00	NM	2	\$700.00
				8 News Now Sun AM #2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$350.00		0.00			
E 40	8	10/21/12	10/21/12	Face The Nation	CM	Face The Nation	-----S	:30	1	\$400.00	LV2	0.00	NM	1	\$400.00
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$400.00		0.00			
E 41	8	10/21/12	10/21/12	NFL Reg Season Game	CM	NFL Football Reg.	-----S	:30	2	\$7,700.00	LV1	0.00	NM	2	\$15,400.00
				NFL Football Reg. Season											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$7,700.00		0.00			
E 42	8	10/21/12	10/21/12	Sun 7-8p	CM	7-8p	-----S	:30	1	\$1,500.00	LV2	0.00	NM	1	\$1,500.00
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$1,500.00		0.00			
E 43	8	10/21/12	10/21/12	Sun 9-10p	CM	9-10p	-----S	:30	2	\$5,600.00	LV1	0.00	NM	2	\$11,200.00
				The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$5,600.00		0.00			
E 44	8	10/20/12	10/21/12	8 News Now 11p	Sa/Su CM	11-1135P	-----SS	:30	2	\$400.00	LV2	0.00	NM	2	\$800.00
				8 News Now Sa/Su 11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS		2				\$400.00		0.00			
E 45	8	10/21/12	10/21/12	Eye on Wash/Wall St J	CM	5-6a	-----S	:30	2	\$85.00	LV2	0.00	NM	2	\$170.00
				Eye On Wash/Wall St Jrn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$85.00		0.00			
N 48	8	10/17/12	10/19/12	Y&R	CM	11a-12p	--WTF--	:30	1	\$1,925.00	LV1	0.00	NM	1	\$1,925.00
				Young & Restless											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		1				\$1,925.00		0.00			
N 49	8	10/17/12	10/17/12	Wed 10-11p	CSI	10-11p	--W----	:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
				CSI											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--W----		1				\$8,000.00		0.00			
N 51	8	10/23/12	10/23/12	Tue 8-9p	CM	8-9p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
N 52	8	10/23/12	10/23/12	Tue 9-10p	CM	9-10p	-T-----	:30	1	\$12,000.00	LV1	0.00	NM	1	\$12,000.00
				NCIS: LA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$12,000.00		0.00			
N 53	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p	---T---	:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
				Big Bang / 2 1/2 Men"											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/18/12	10/24/12	---		1				\$9,450.00		0.00			

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N53	8	10/18/12	10/18/12	Thu 8-9p	CM	8-9p		:30	1	\$9,450.00	LV1	0.00	NM	1	\$9,450.00
<i>Big Bang / 2 1/2 Men"</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ---T---															
N54	8	10/18/12	10/18/12	Thu 9-10p	CM	9-10p		:30	1	\$8,000.00	LV1	0.00	NM	1	\$8,000.00
<i>Person Of Interest</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ---T---															
N55	8	10/19/12	10/19/12	Fri 9-10p	CM	9-10p		:30	1	\$5,500.00	LV1	0.00	NM	1	\$5,500.00
<i>CSI: NY</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ----F--															
N56	8	10/19/12	10/19/12	Fri 10-11p	CM	10-11p		:30	1	\$1,400.00	LV3	0.00	NM	1	\$1,400.00
<i>Blue Bloods</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 ----F--															
N57	8	10/21/12	10/21/12	Sun 10-11p	CM	10-11p		:30	1	\$2,000.00	LV2	0.00	NM	1	\$2,000.00
<i>The Mentalist</i>															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/15/12 10/21/12 -----S															

Totals 134 \$194,695.00